

INDIVIDUAL RELEASE

Individual Name: _____

Program Title: Community Cruiser Moment

Participation: Attendee/Participant

Date: Saturday, July 24, 2010 | The Ultimate Kids Camp

Location: Gatineau Park, Lac Philippe (G3 camp ground)

I have appeared in the above-referenced television program (the "Program").

1. In consideration for the opportunity to appear on the Program, which opportunity is of value to me, I hereby grant Rogers Cable Communications Inc. ("**Rogers**") the right to use my name, likeness, voice, personal identification in connection with the Program as well as in connection with the exercise of any and all rights in and to the Program (including, without limitation, theatrical, television, radio, publishing, merchandising, advertising, publicity and Internet rights). Such use may be made in any manner and by any means, whether now known or to be created. In this regard, I agree that Rogers may edit, alter, dub or otherwise change the Program for any purpose whatsoever. Nothing contained herein shall obligate Rogers to use my appearance in the Program. Without limiting the generality of the foregoing, I further agree that my appearance on the Program confers on me no ownership rights and I agree that I will receive no compensation of any kind as a result of any recordings, rebroadcasts, or other broadcasts or non-broadcast uses thereof. I hereby waive any moral rights in connection with my appearance in the Program I may have pursuant to the laws of any country including without limitation Canada

2. I further hereby release and discharge Rogers, its employees, agents, licensees, successors, assigns, heirs, executors and administrators from any and all claims, demands or causes of action that I may now have or may hereafter have, for libel, defamation, invasion or privacy, infringement of copyright or violation of any other right arising out of any exhibition, use, exploitation, advertising, publicity or promotion of the Program and any subsidiary, allied and ancillary rights therein.

3. The provisions hereof shall be binding upon me and my successors, licensees, assigns, heirs, executors and administrators, and the rights herein granted to Rogers may be assigned in whole or in part to any person, firm or other entity. This grant and release is to be construed in accordance with the laws of the Province of Ontario.

4. I have read the foregoing and fully understand the terms and conditions contained therein and agree that it is intended to be as broad and inclusive as is

permitted under the laws of the Province of Ontario and that if any portion thereof is held to be invalid, the remaining provisions shall continue to be in full force and effect.

Signature: _____

Address: _____

Date: _____

If the Participant is a minor, please complete the following:

I represent that I am a parent (guardian) of the minor who has signed the above release and I hereby agree that we shall both be bound thereby.

Signature: _____

Name: _____

Address: _____
